

B.E. V/VI SEM.

ENTREPRENEURSHIP, MANAGEMENT AND FINANCE

Subject Code	Subject	Stream	Th- Tut-Pr	Credits
19HU51/61	ENTREPRENEURSHIP , MANAGEMENT AND FINANCE	Humanities	3 - 0 - 0	03

CIE : 50

SEE : 50

SEE : 03 hours

Total : 42 Hours

Course Objectives :

To enable the students to obtain the basic knowledge about Entrepreneurship and Management and finance in the following topics:-

- . The Meaning, Functions, Characteristics, Types, Role and Barriers of Entrepreneurship, Government Support for Entrepreneurship
- . Management – Meaning, nature, characteristics, scope , functions, role etc and Engineers social responsibility and ethics
- . Preparation of Project and Source of Finance
- . Fundamentals of Financial Accounting
- . Personnel and Material Management, Inventory Control

Module - I

ENTREPRENEUR : Meaning of Entrepreneur; Functions of an Entrepreneur; Characteristics of an entrepreneur , Types of Entrepreneur; Intrapreneurs – an emerging class ; Role of Entrepreneurs in economic development; Barriers to entrepreneurship, Government Support for Innovation and Entrepreneurship in India - Startup-India, Make-in-India, PMMY, AIM , STEP, BIRAC, Stand-up India, TREAD

8 HOURS

Module – II

MANAGEMENT: Introduction – Meaning – nature and characteristics of Management, Scope and functional areas of management, Roles of Management, Levels of Management, Henry Fayol - 14 Principles to Management , Engineers Social responsibility and Ethics

8 HOURS

Module -III

PREPARATION OF PROJECT AND SOURCE OF FINANCE:

PREPARATION OF PROJECT: Meaning of project; Project Identification; Project Selection; Project Report; Need and Significance of Report; Contents;

SOURCE OF FINANCE: Long Term Sources(Equity, Preference, Debt Capital, Debentures, loan from Financial Institutions etc) and Short Term Source(Loan from commercial banks, Trade Credit, Customer Advances etc)

8 HOURS

Module -IV

FUNDAMENTALS OF FINANCIAL ACCOUNTING: Definition, Scope and Functions of Accounting , Accounting Concepts and Conventions: Golden rules of Accounting, Final Accounts - Trading and Profit and Loss Account, Balance sheet

9 HOURS

Module - V

PERSONNEL MANAGEMENT, MATERIAL MANAGEMENT AND INVENTORY CONTROL:

PERSONNEL MANAGEMENT: Functions of Personnel Management, Recruitment, Selection and Training, Wages, Salary and Incentives

MATERIAL MANAGEMENT AND INVENTORY CONTROL: Meaning, Scope and Objects of Material Management. Inventory Control- Meaning and Functions of Inventory control ; Economic Order Quantity(EOQ) and various stock level (Re-order level, Minimum level, Maximum level, Average level and Danger level)

9 HOURS

Pre requisites : None

Course Outcomes :At the end of the course the students are able to

CO 1	Develop Entrepreneurship skills
CO 2	Apply the concepts of management and Engineers Social responsibility & Ethics practice
CO 3	Prepare project report & choose different Source of Finance.
CO 4	Apply Fundamentals of Financial Accounting and interpret the final accounts
CO 5	Apply personnel management skills, Material and inventory control techniques

Pattern of question paper

1. Solve all five full questions selecting atleast one question from each module

Text Books :

1. Financial Accounting -B S RAMAN- United Publishers Manglore, Maheswar S N & Maheswari S K-Vikas Publishing House. January 2018
2. Management & Entrepreneurship- K R Phaneesh- Sudha Publications January 2018 ,Prof Manjunatha & Amit kumar G – laxmi Publication , January 2011. Veerbhadrappa Havina -Published by New Age International (P) Ltd., 2009.
3. Principles of Management First Edition (English, G. Murugesan), Laxmi Publications – New Delhi

Reference Books :

- 1) Industrial Organization & Engineering Economics-T R Banga & S C Sharma- Khanna Publishers, Dehli.

NPTEL : ENTREPRENEURSHIP: PROF. C BHAKTAVATSALA RAO Department of Management Studies IIT Madras <https://nptel.ac.in/courses/110/106/110106141/>

<https://www.businessmanagementideas.com/notes/management-notes/notes-on-management-in-an-organisation/4669>

COURSE ARTICULATION MATRIX

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	2.00					2.00	2.00	3.00	3.00	2.00	3.00	3.00
CO2	2.00	1.00				1.00	2.00	3.00	3.00	3.00	3.00	2.00
CO3	2.00					1.00	1.00	2.00	3.00	3.00	3.00	2.00
CO4	2.00					1.00	1.00	2.00	3.00	3.00	3.00	2.00
CO5	2.00					1.00	1.00	2.00	2.00	2.00	2.00	3.00
Average	2	1				1.20	1.40	2.40	2.80	2.60	2.80	2.40